

FIG.2

72.	125	712	
CHANNEL	9	4	1
BROADCAST PERIOD	21:00~23:00	11:45~12:00	20:00~21:00
BROADCAST DAY OR BROADCAST PATTERN	EVERY THURSDAY	MONDAY THROUGH FRIDAY	OCTOBER 22 (WED)

	COMMENT		BOX-OFFICE QUIZ PROGRAM	LEADING PERFORMER: LEE LEE LEE	• •	LUCKY'S GREAT ADVENTURE WITH BOTH TEARS AND LAUGHTER	•••	LOVE STORY IN ANCIENT EGYPT		\
3 130 EPG	TITLE		MILLION QUIZ	THURSDAY THEATER: HIT THE DRAGON	•••	THURSDAY THEATER: LUCKY'S GREAT ADVENTURE	• • •	THURSDAY THEATER: RAMESSES AND NEFERTITI	• • •	
FIG.3	CHANNEL	<i> </i>	1	. 9	• • •	c 9	•••	9	•••	
	BROADCAST PERIOD		20:00~21:00	21:00~23:40		21:00~23:00		21:00~23:15	•••	
	BROADCAST DAY		OCTOBER 22 (WED)	OCTOBER 23 (THU)		OCTOBER 30 (THU)		NOVEMBER 6 (THU)		

HIG.4

140 TITLE LIST

110/23 21:00 6 HIT THE DRAGON

02 10/30 21:00 6 LUCKY'S GREAT ADVENTURE

03 11/6 21:00 6 RAMESSES AND NEFERTITI

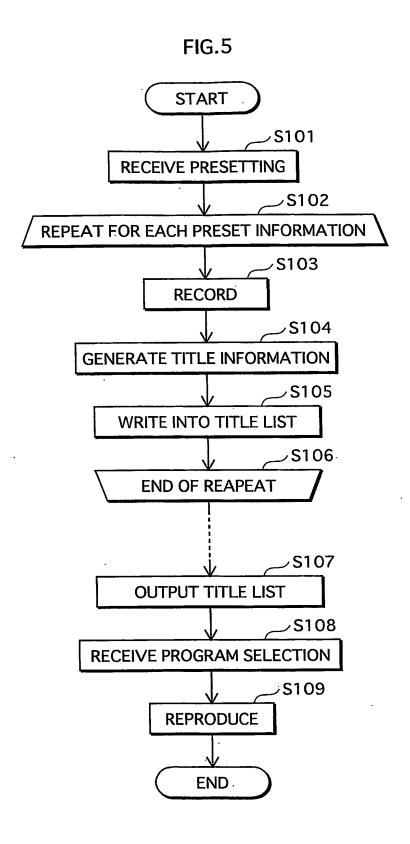
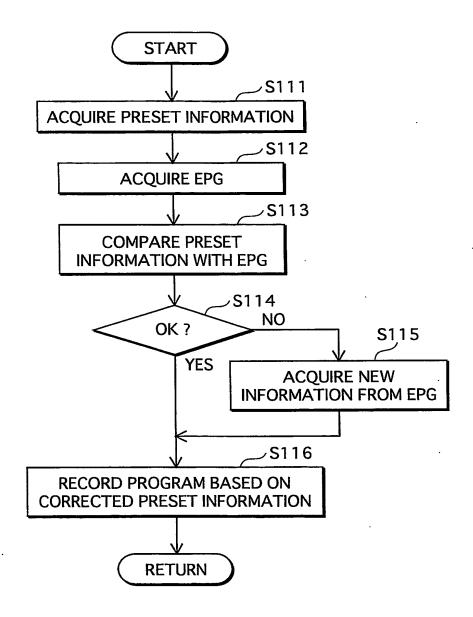


FIG.6



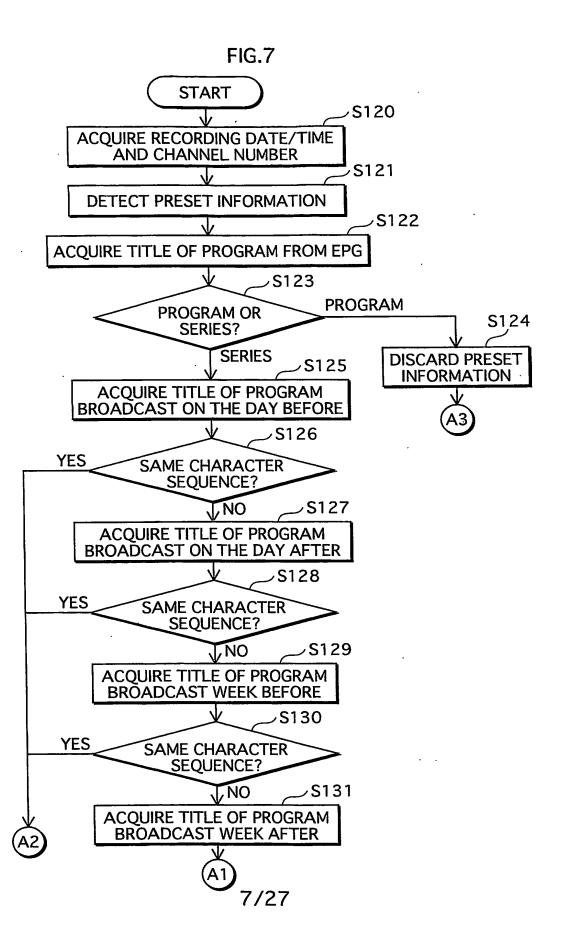
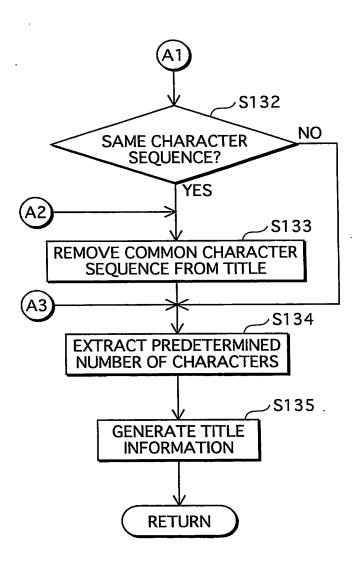


FIG.8



PCT/JP2004/015571

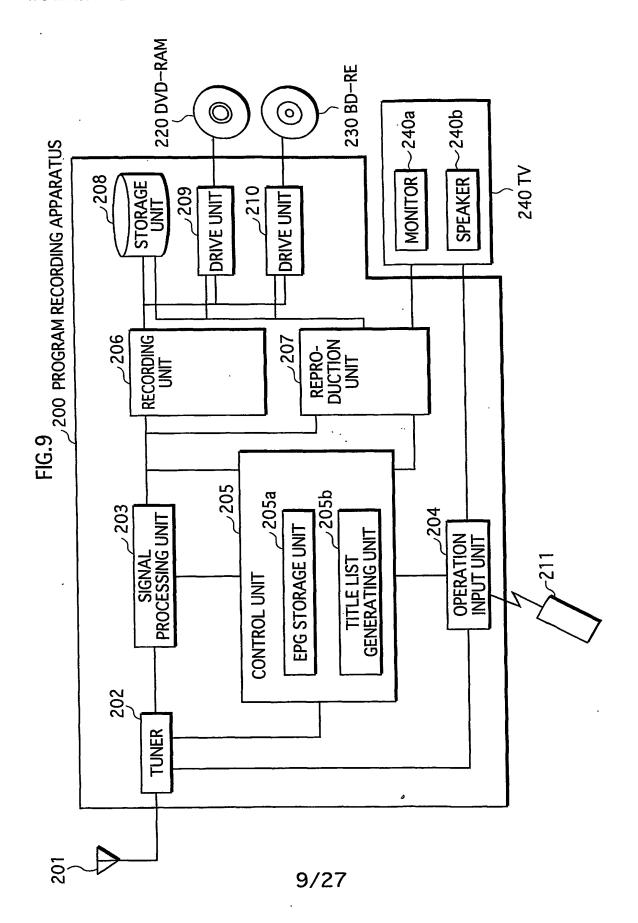


FIG. 10 250 PRESET TABLE

7251		253	
RECORDING FORMAT	면	DVD-video	BD
CHANNEL	9	4	1
BROADCAST PERIOD	21:00~23:00	11:45~12:00	20:00~21:00
BROADCAST DAY OR BROADCAST PATTERN	EVERY THURSDAY	MONDAY THROUGH FRIDAY	OCTÓBER 22 (WED)

		 ! <u></u>		, 261	762		,263			
	COMMENT	/ \	BOX-OFFICE QUIZ PROGRAM	00000		· · · · · · · · · · · · · · · · · · ·	• • •	00000	• • •	
FIG.11 260 EPG	TITLE		MILLION QUIZ	TOURING THE ENGLAND REGIONS: FOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBURBS OF LONDON	•••	TOURING THE ENGLAND REGIONS: STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKESPEARE WHO IS SOMETIMES CALLED THE BARD OF AVON WAS BORN		TOURING THE ENGLAND REGIONS: THE LAKE DISTRICT: HILL TOP, HOUSE OF BEATRIX POTTER	•••	
FI	CHANNEL NUMBER		-	4	•••	4	• • •	4	•••	
	BROADCAST PERIOD		20:00~21:00	11:45~12:00	•••	11:45~12:00	•••	11:45~12:00	• • •	
	BROADCAST DAY		OCTOBER 22 (WED)	OCTOBER 23 (THU)	•••	OCTOBER 24 (FRI)	•••	OCTOBER 27 (MON)	•••	

FIG.12

270

RECORDING FORMAT

HD

HD

S0

AVAILABLE BYTES
FOR DISPLAY
FOR DISPLAY

AVAILABLE BYTES
FOR DISPLAY
FOR DISPLAY

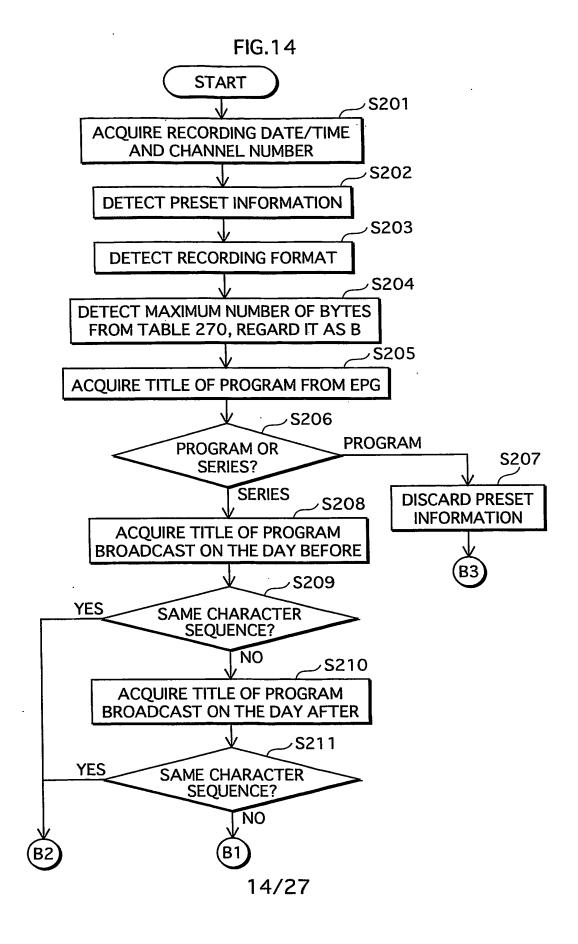
AVAILABLE BYTES
FOR DISPLAY

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FIG. 13A	13A				281
	.01	10/23	/23 11:45 4	4	TOURING THE ENGLAND REGIFOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBURBS OF LONDON
	02	10/24	/24 11:45 4	4	STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKESPEARE WHO IS SOMETIMES CALLED THE B
	03	10/27	/27 11:45 4	4	TOURING THE ENGLAND REGIONS:THE LAKE DISTRICT: HILL TOP, HOUSE OF BEATRIX POTTER

rig. 135	20			6	
	01	01 10/23 11:45 4	11:45	4	TOURFOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBURBS OF LONDON
	02	02 10/24 11:45 4	11:45	4	STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKESPEARE WHO IS SO
	03	03 10/27 11:45 4	11:45	4	TOURING THE ENGLAND REGIONS:THE LAKE DISTRICT: HILL TOP, HOUSE OF BEATRIX POTTER
FIG.13C	30			Z	, 283

01	01 10/23 11:45 4	11:45	4	FOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBUR
05	02 10/24 11:45 4	11:45	4	STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKE
03	03 10/27 11:45 4	11:45	4	TOURING THE THE LAKE DISTRICT: HILLTOP, HOUSE OF BEATRIX POTTER



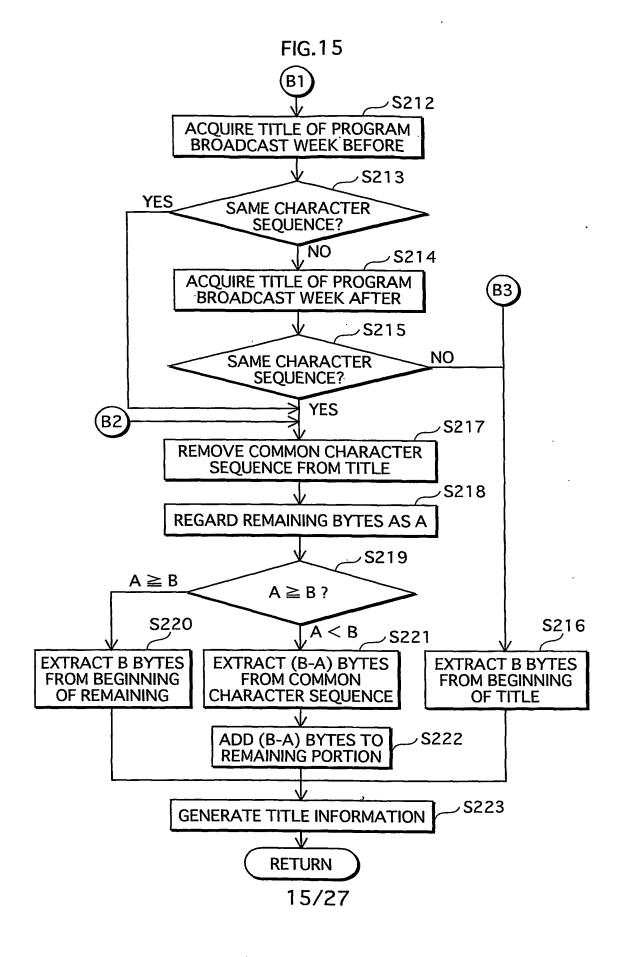


FIG.16

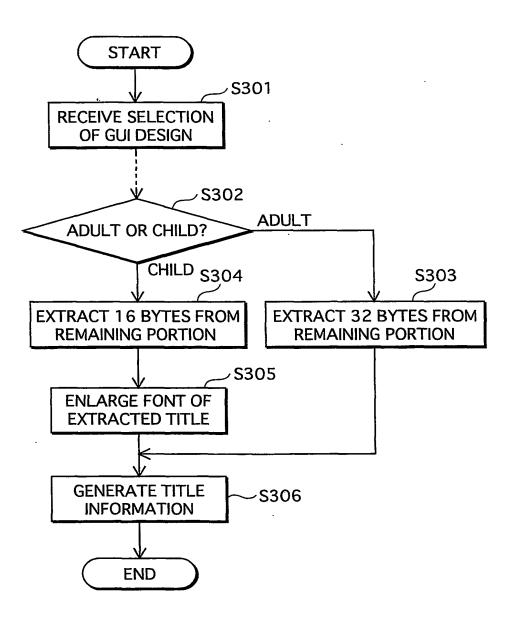


FIG.17A

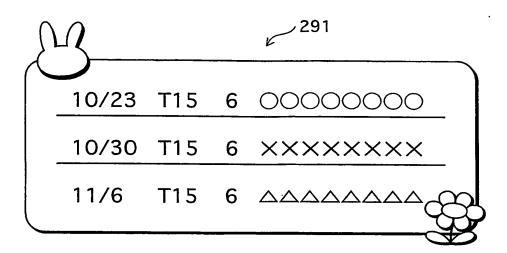
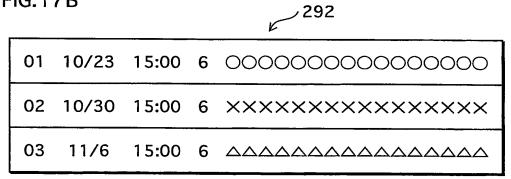
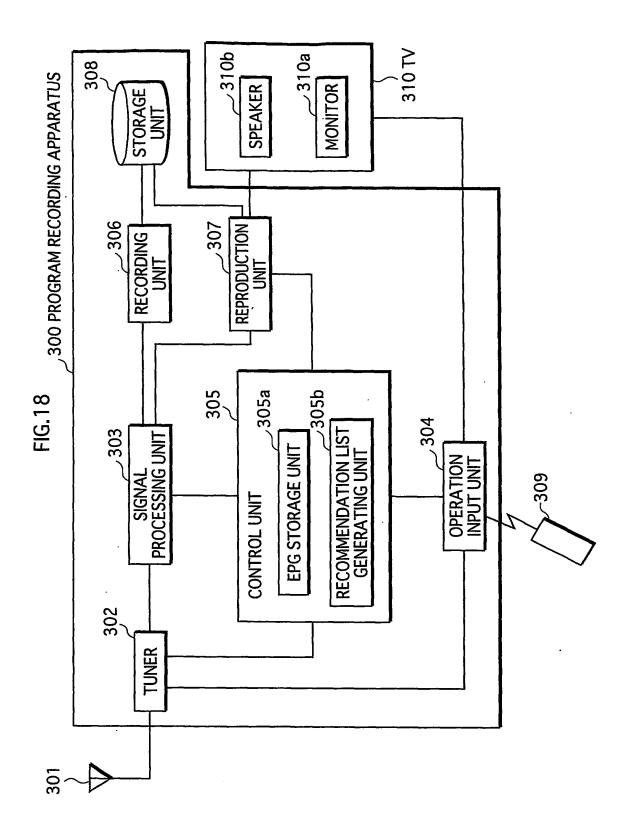


FIG.17B



WO 2005/041572



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NEW PROGRAM! SPECIAL: 2-HOUR BROADCAST! COMMENT ···××× ...0000 [NEW] TRIP TO WORLD HERITAGE SITES 320 EPG [NEW] MIDSUMMER SONATA MIDSUMMER SONATA TITLE FIG. 19 CHANNEL NUMBER ∞ ∞ 21:00~23:00 20:00~21:00 21:00~22:00 BROADCAST PERIOD AUGUST 14 (SUN) AUGUST 20 (SAT) BROADCAST DAY AUGUST 13 (SAT)

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		COMMENT	•••	INFORMATION AND WEATHERREPORT	RERUN OF A POPULAR DRAMA	RERUN OF A POPULAR DRAMA	RERUN OF A POPULAR DRAMA		
FIG.20) 330 EPG	TITLE	•••	[FINAL] IT'S FOUR O'CLOCK	[RERUN] AUTUMN WIND SONATA	[RERUN] AUTUMN WIND SONATA	[RERUN] AUTUMN WIND SONATA	• • •	
Ī.	<i>(</i>)	CHANNEL NUMBER	• • •	10	10	10	01	•••	
		BROADCAST PERIOD	• • •	16:00~17:00	16:00~17:00	16:00~17:00	16:00~17:00	• • •	
		BROADCAST DAY		DECEMBER 9 (MON)	DECEMBER 10 (TUE)	DECEMBER 11 (WED)	DECEMBER 12 (THU)		

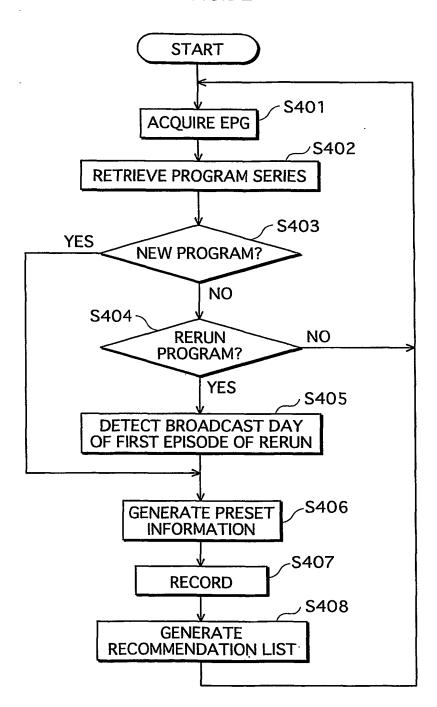
FIG.21A

1	RECOMM			¥	340 RECOMMENDATION LIST
 			LONG	8	① MIDSUMMER SONATA
02	8/20	21:00		8	② MIDSUMMER SONATA
03	8/27	21:00		8	③ MIDSUMMER SONATA

FIG.21B

	RECOMME ERUN PRO			350 RECOMMENDATION LIS	ST
01	12/10	16:00	10	① AUTUMN WIND SONATA	
02	12/11	16:00	10	② AUTUMN WIND SONATA	
03	12/12	16:00	10	③ AUTUMN WIND SONATA	

FIG.22



	COMMENT	00000	·····×××××		•			COMMENT	RERUN OF A POPULAR DRAMA	RERUN OF A POPULAR DRAMA	RERUN OF A POPULAR DRAMA	• •	
√ 410 EPG	TITLE	[NEW] MIDSUMMER SONATA (1) ENCOUNTER	MIDSUMMER SONATA (2) A LIE OF HER	MIDSUMMER SONATA (3) A LIE OF ME	••		420 EPG	TITLE	[RERUN] AUTUMN WIND SONATA (1) AUTUMN HAS COME	[RERUN] AUTUMN WIND SONATA (2) WIND OF LOVE	[RERUN] AUTUMN WIND SONATA (3) REGRET	•	
4	CHANNEL NUMBER	8	8	æ			7	CHANNEL NUMBER	10	10	10		
	BROADCAST PERIOD	21:00~23:00	21:00~22:00	21:00~22:00				BROADCAST PERIOD	16:00~17:00	16:00~17:00	16:00~17:00	-	
FIG.23A	BROADCAST DAY	AUGUST 13 (SAT)	AUGUST 20 (SAT)	AUGUST 27 (SAT)	••		FIG.23B	BROADCAST DAY		DECEMBER 11 (WED)	DECEMBER 12 (THU)	••	
FIG						2	SE 33						

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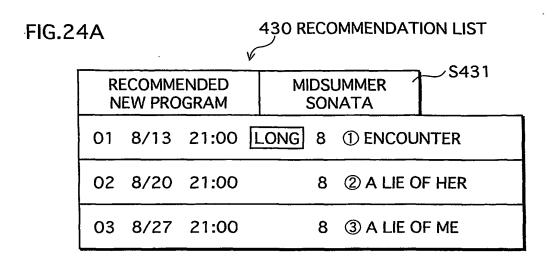


FIG.2	4B		V	440 R	ECOMMENDAT	
		COMMEN RUN PRO			TUMN WIND ¹ SONATA	S441
	01	12/10	16:00	10	① AUTUMN H	AS COME
	02	12/11	16:00	10	② WIND OF L	OVE
	03	12/12	16:00	10	③ REGRET	

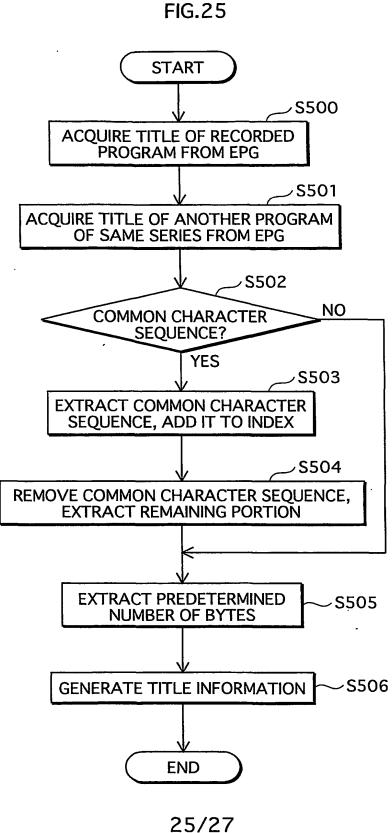


FIG.26

500

<u> </u>	
BROADCASTING STATION CODE	RETRIEVAL ALGORITHM
A - 0012	А
A - 0120	Α
B - 0001	В
C-0213	С
•	•
:	:

